



Buvana Radhakrishnan
Founder

buvana@sigursolutions.com
732-712-2211

1040D Orchard Street North Brunswick, NJ 08902
www.sigursolutions.com

Scott Jackson
Head of Business Development

scott@sigursolutions.com
646-235-8086

Corporate Overview

Sigur Solutions LLC is a premier marketing and technology solutions firm with over 30 years of combined experience in technology and marketing. We specialize in crafting high-quality digital assets to elevate and amplify business value. Our unique positioning allows us to equip our clients with the necessary tools and strategies for significant growth, ensuring a focus on customer needs. Our approach hinges on understanding the target audience, studying competitors, and highlighting a business's unique value proposition. By aligning marketing strategies with customer-centric values, we aim to promote brand loyalty and showcase the benefits of our clients' products and services. Using our blend of marketing knowledge and cutting-edge technology, we offer tailored solutions for diverse client needs, including product launches, brand amplification, and industry presence enhancement.

Certifications



Clients Supported



Company Snapshot



WOSB Certified : CAGE: 9FPC3 DUNS: 118826687
Primary NAICS : 541511
Other NAICS : 323111Y, 518210Y, 541511Y, 541613Y, 541810Y, 541860Y, 541870Y, 541890Y, 541910Y

Key Business Areas

Web Development

- Develop Responsive Design
- Enhance Website Performance
- Implement website security measures



Cloud & Mobile App Development

- Cloud based Applications Development
- Mobile App Development Services
- Technology Operations Support



Digital Media Buy

- Search Engine Advertising
- Social Media Advertising
- Geo Targeting



Data Analytics & Reporting

- Web Analytics
- Business Intelligence
- Digital Media Analytics



Market Research

- Qualitative Research : Conduct Focus Group
- Quantitative Research : Surveys
- Marketing Intelligence

